





## The Sea Coast Echo

ECHO BLDG.

Thirty-Seven Years of Publication.

Chas. G. Moreau, Editor and Publisher.

Official Journal Board of Supervisors.  
Official Journal City, Bay St. Louis.

Member National Editorial Association.  
Member State Press Association.

Subscription Terms, \$2.00 Per Annum  
Always in Advance.

Entered as Second-Class Matter at the Postoffice, at Bay St. Louis, Miss., under Act of March 3, 1879.

The paragrapher's life is seldom above par.

Not every man is as serious as he thinks he is.

The time to pay attention to health is while you have it.

Henry Ford is the man who put the "mob" in automobiles.

Few young ladies make the impression of beauty that they suspect they do.

As far as we are concerned they might as well let Hickman plead guilty.

Not many children believe that Santa Claus has been over-press-agented.

Not every man who makes a business venture in 1928 will get his money back.

The jury that acquitted George Remus probably has a queer idea of self defense.

There are folks who expect every dollar they spend to bring two dollars in income.

There is no holiday as far as the writing of receipts for new subscribers is concerned.

In this world of varied people you can never tell what fools these mortals may be.

If today is your birthday you will accept our best wishes for many happy returns, etc.

The schools of Hancock county should always have the enthusiastic support of all citizens.

Most of those who criticize the choice of the voters happen not to be the choice of the voters.

An elephant at Masougalen mangled a hunter to death. This is our idea of a dead game sport.

This being a presidential year you may expect all kinds of foolish statements from the wise men.

The size of the crops may vary but the relief for the farmers is always the same negligible size.

People who criticize the churches would be the first to suffer if the churches went out of business.

A real baseball fan is now trying to decide which pitcher will work for the home team in the opening game.

Our idea of some wasted advertising money is that hanging on various walls with a calendar pad underneath.

Our extra slice of pie for this week is awarded to the little girl who was sick in bed when Santa Claus came.

Correct this sentence: "She is so charming that I sent her a nice present although I knew she would not send me anything."

If the Mexican government really wanted to buy senators it would find that they have been elected for less than \$400,000.

What has become of the old-fashioned citizen who used to buy an almanac in order to see when he would have fair weather?

Having concluded the football season, you would conclude that the collegians could find some time for studying, but it seems that basketball and baseball almost run into each other.

The sweet young thing who broke off friendly relations with five swain just after receiving their Christmas presents appears to have all the attributes of a diplomat, in addition to those of a magnet.

When the citizens of this community take the words of mail order catalogs in preference to the assurances of merchants of Bay St. Louis it will be time for somebody to enlarge Mr. Barnum's estimate.

### COOLIDGE GOES TO CUBA.

Next week President Coolidge leaves the United States for a visit to Cuba, where the sixth Pan-American Conference will convene in Havana. If we understand the purpose of the trip it is to answer the threat of the smaller countries, who have determined, it seems, to bring some pressure on this country through the conference.

Heretofore, these gatherings have been nicely worded dove-feasts for the most part with little international politics mixed in the agenda. This country has had its part in the gatherings, about the same authority, one might say, as Uruguay, but so long as nothing serious was attempted this made little difference.

At the Cuba convention eminent Latin-Americans will gather for the first time in a serious effort to lay down certain rules to govern the relations between one and the other. This is plainly aimed to lay down the law to this country, because our well-meant efforts in Panama, San Domingo, Hayti, Mexico, Nicaragua, etc., have aroused, at times, vigorous opposition in these countries.

The most impressive delegation of American representatives named after the Versailles conference will take part of American interest. President Coolidge and Secretary Kellogg will be the chief delegates, with behind them the American delegation will be Charles G. Moreau, editor of the Sea Coast Echo, and a group of other prominent citizens.

President Coolidge will make one of the most important trips of his presidency, and it is probable that he will make one of the most important trips of his presidency, and it is probable that he will make one of the most important trips of his presidency.

### TO KILL 23,000 PEOPLE IN 1928.

Unless 1928 is different from the preceding years, automobile accidents will claim more than seven hundred thousand victims, some of whom will be residents of Bay St. Louis.

This amazing toll is suffered by the public with remarkable calmness. Little children, active adults and old people will pay the penalty of carelessness, and the citizens of this county, in common with those of other sections, will acquiesce in the general verdict that the "accidents" are unavoidable.

The kidnapping and murder of a little girl in California focused the attention of the nation on the brutal perpetrator of the crime. There was no satisfied rest until his capture. The pitiable suffering of the trapped members of the submarine, S-4, creates a demand for inquiry into the causes of their death. Yet, twenty-three thousand people, living today, will be dead before the beginning of 1928, and scarcely a voice is raised to demand that something be done to stop the awful tax levied by speed.

That some of the accidents and some of the deaths will result from genuine, "unavoidable" accidents is true. Usually so, is the fact that many deaths and thousands of injuries will be the result of criminal and inexcusable carelessness. The accidents of the former class are the price necessarily paid for our automobile transportation but those of the latter category are the price of national indifference, as exemplified in the matter-of-fact inquiries conducted into the deaths that follow automobile accidents.

The suggestion has been made, by whom we do not recall, that every automobile, after being in a fatal accident should be compelled to carry, on its radiator, a death symbol, showing that it is a "killer." Such an innovation might do some good. Certainly, some step is necessary and should be taken at once, to cause us to realize the enormous death list piled up every year by our automobiles.

As we write this we wonder whether our next issue will carry the story of a fatal accident in Hancock county. Will the victim be an innocent child or one infirmed by age? Will he or she be your relative or ours? Only time can answer the question, but this much is certain, that during 1928, sorrow and grief will enter the homes of Hancock county through the careless operation of an automobile.

### TO REPEAL STATE INCOME TAX.

With the Legislature in session at Jackson this week, press dispatches tell of the sentiment of that body to repeal the State income tax, which former administration caused to be enacted and subsequently has proven a detriment to the State, even though hundreds of thousands of dollars were exorted from the people of Mississippi in all walks of life.

The advertisement was bad. It gave a black eye to the State and kept many away. To the Mississippi Gulf Coast, seeking new residents all the while, it placed a premium on their coming hither. No one wished to have his or her domicile in Mississippi.

Governor Bilbo was active in this matter during his campaign. He has never broken faith, and we have every reason to believe in him. There is no doubt that so obnoxious a measure will readily receive a knock-out blow, and another office at Jackson employing many, with berths for those who were formerly among the chosen few, will have to seek pastures new and greener fields elsewhere.

Our people have been taxed far beyond the limit. Enough is enough, and it is high time to call a halt.

To Governor-elect Bilbo and the legislature we will look forward to for much relief and other remedial legislation.

### MAYOR CHARLES TRAUB.

In an interview with Mayor Charles Traub, of Bay St. Louis, he has manifested a position and intention which is all to the good.

While reviewing the economic problems that beset a growing city, and discussing the practice of sane economy, he, with the other commissioners, has much in store that will contribute to our welfare and general prosperity.

Gradual reduction of taxation is paramount. Of course, this will come with time, as many other adjustments that seem so necessary. He also intimates it is planned to eventually harden the outer streets of the city, which for financial reasons at that time, were not included in the first program of paving carried out by the city.

Bay St. Louis has every reason to look forward to the program of the new administration and under provisions of commission form of government, a method of administration that has conclusively proven the best. Mayor Traub and Commissioners Ladner and Egloff have four years of hard work ahead. We feel they will be equal to the task.

### BOARD OF SUPERVISORS.

Hancock county new Board of Supervisors assembled Monday morning at the courthouse, with full membership present: H. S. Weston, Beat 1; John B. Brown, Beat 2; F. Z. Goss, Beat 3; Jos. P. Moran, Beat 4; Emilio Cue, Beat 5.

Organizing H. S. Weston, of Logtown, was unanimously elected president, a trust which he has held for years, a fitting compliment worthily bestowed.

Sheriff Jos. C. Jones and Clerk A. G. Favre, newly elected, were in their respective places.

The Board has entered upon its new term of office most auspiciously, and the fine work of the former body is to be continued with the progress of the county and its people ever in view. Rate of taxation was reduced for 1927 and it is planned to make further reductions, consistent with an active and enterprising administration, for the coming year.

Our people unite in congratulations and well-wishing.

### THEODORE G. BILBO.

On January 17th, according to provisions of the constitution, Theodore G. Bilbo, former governor, will again assume the reins of the State as its chief executive. He is the first in Mississippi to serve twice in similar capacity.

Governor Bilbo, during his former administration, proved a friend to every section of Mississippi, and since South Mississippi had so generally been overlooked he recognized the importance of this fast-growing section and gave it his attention.

Since the Gulf Coast has attracted unprecedented attention and interest from all corners of the United States, the Governor has been particularly anxious to see that the Gulf Coast section of the State is properly represented in the State government.

It is probable that he will make one of the most important trips of his presidency, and it is probable that he will make one of the most important trips of his presidency, and it is probable that he will make one of the most important trips of his presidency.

## This Week.

Lindbergh Needed.  
Thinking Comes First.  
Back 5,000 Years.  
About Flood Relief.

BY ARTHUR BRISBANE.  
(Copyright, 1927)

Lindbergh, world's champion flyer, landed in Mexico City, notified the world that young men in this country know how to fly, in spite of the fact that their government does not yet realize the importance of flying.

The United States government ought to enlist the services of Lindbergh to instruct American fliers and enlighten those responsible for our air defense. If another war ever comes it will seem very extraordinary to future historians, writing of American cities bombed and gassed, that the richest cities in the world should have gone along without adequate air defense. Not all our cities are protected today by anything but distance. Coast defense guns and battleships are obsolete, anti-aircraft guns absolutely inefficient. We spend \$600,000,000 a year for "defense" and have none.

The United States Gypsum Company, with offices in twenty cities and twenty-two mines and mills in fifteen States, has this good idea; all headquarters managers devote two hours, from 9 to 11 a. m. to "concentration." They allow no interruption except in emergencies. From 11 to 5 they see subordinates and business visitors generally. Each manager has at least two hours a day for real thinking.

John D. Rockefeller had that idea many years ago. One of his local managers, pointing proudly to a desk loaded down with papers, said to him, "A lot of detail, but I shall get through it all by night." Mr. Rockefeller, quoting that, said to his directors, "I want all important managers in our organization to sit with their feet upon clear desks, thinking how they can make more money for Standard Oil." They made it, with Rockefeller's direction, and now he spends it usefully, fighting disease and ignorance. To get ahead, remember that thinking comes first. The rest is secondary.

Learned professors in the University of Southern California say that slang, within reason, is good. It makes students select their expressions instead of using them automatically. To call your friend a "dim bulb" is better than saying to your brother, "Thou fool," and it means the same. Use of slang "makes a dent in the brain" and causes thought, says one professor. It also takes the place of thought, but that is too long an argument.

Britain is sending a commission to India headed by Sir John Simon to see about helping India toward self government. The help should have begun 5,000 years back.

How can you give self government to a people in whose literature the word liberty does not appear in 5,000 years, to millions who believe that little girls eight and nine years old should be married to middle aged men and that when the old husband dies the young woman should be burned alive with the husband's miserable corpse? That's a long way from self government.

The President recommends a ten year plan for Mississippi Valley flood prevention involving \$296,100,000. Altogether, \$25,000,000 would be spent the first year and \$30,000,000 a year thereafter. Why not spend every year as much as can be spent wisely to hurry the work rather than risk, in the course of ten years, another flood that might cost in destruction more than the total appropriation? Secretary Mellon could borrow the money for three per cent. If he couldn't take it out of the surplus, haste is important; floods don't wait.

Last August the stock market broke when President Coolidge's first "do not choose" came out and a few days ago that foolish market broke again because the President said he meant it. What frightens gentle stock brokers and speculators? Do they think Hoover, Lowden or Dawes would declare war on Fatagone, abandon the gold standard, suspend the writ of habeas corpus, close factories, stop the rainfall and destroy crops? Mr. Coolidge is a good President, wisely allowing those that know how to run the country's business to run it. Other good men are ready to do the same. The wise will not choose to sell their stocks because Mr. Coolidge does not choose to run.

### Little Echoes.

Survey shows old age dependency is popularly overestimated.

Davis urges private manufacture of war munitions.

Fried in new book says religion must give way to science.

Mexico seeks aid of bankers to tide over financial crisis.

Caldwell scores but Western eleven beats the East, 10-6.

Southern football team downs Western eleven on Coast, 8-0.

Commander Byrd radios Eskimo in North, asking him to join South Pole expedition.

Washington expects embargo on airplane shipments to Mexico to be lifted soon.

Without discussing S-4 collision with submarine, duty is to watch for ships.

Decline of democracy is seen in Europe.

St. Anthony's optimistic over prospect of new bridge.

Bridge over the Gulf of Mexico is projected.

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## Hancock County Insurance Agency

## INSURANCE

IN ALL ITS BRANCHES

Let Us Take Care Of Your Needs

A. A. Seaford,  
S. L. Engman, Agents.

CASHIERS  
BONDS  
FIDELITY  
JUDICIAL

Phone 108  
Hancock County Bank

### DR. FRANK CRANE

ANNIVERSARIES.

The Italo-Hibernian poet, Thomas Chell, has written:  
"I think that the meanest historian on earth  
Is the one who recorded the day of one's birth."

If your life has not been particularly happy or lucky, why should people observe the anniversary of your birthday?

Some people make much of birthdays and some newspapers give a list of the birthdays of prominent men every day but there are two opinions about that.

Young ladies of a certain age get one birthday and stick to it. They are twenty-two for instance, until they reach thirty-five, and then they begin to go back.

A good plan when you begin to be old is to select a certain age and keep it. Why get any older?

As for me I would prefer to celebrate anniversaries other than my birthday.

I would like to recall the first time I fell in love, if I could, or the first view of the sea, or the first revelation of moonlight or starlight.

The first good view of a tree would be also worth remembering, or an orchard in full bloom.

The first good investment I ever made or the first examination successfully passed, or the first time I escaped a merited punishment.

I remember the first day I was converted to Wagner, and the first time that the full appreciation of the old masters and painting dawned on me.

These are epochs in one's existence, divine enlargements to the house of life and commendable as well as memorable.

The first pay day also adds to one's superiority complex. It is a day when we are going in for celebrating, these might be worthy celebrations. But just to record that you have lived some sixty years—of what good is that?

Life is a pleasant thing perhaps and it is good to see the sun and to function otherwise, and one would not willingly give it all up. But not very much of the time are we glad we were ever born. Perhaps we ought to be, but the muligrubs are too busy with most of us and our life is hardly successful enough for us to celebrate continuously.

It is very complimentary for our friends to say that they are glad we were born and they hope we will live a thousand years, but we sometimes question whether they really mean it. Some of us have reached the declining years. When somebody asks us to have a cocktail or a highball we decline, and if certain forms of food are put before us we must also refuse because the doctor says so.

Our present ailments and limitations are sufficient without calling up those of the past. We would never render ourselves public nuisances by continually rehearsing our calamities. Let us forget them. About the best thing we can all do with the past is to forget it and look forward to the future. That may be better, and again it may not be, but at least it has the advantage of being untied, and we are justified in looking forward to it hopefully.

Colonel Lindbergh urges greater support of air mail service by business.

Declines are revealed in reports of railroad earnings.

Use of billboards for advertising banned in the Canal Zone.

Coolidge says army and navy are in best shape ever known in peace.

French plan quota to limit American films.

Tilden helps U. S. score clean sweep over French net team.

WOR preparing to broadcast pictures early in January.

Italy returns to gold standard with lira at 19 to the dollar.

Navy gets a thousand fantastic or impracticable submarine rescue ideas.

Radio broadcasters commended for silence during SOS calls.

Coolidge opposes Commerce Chamber's idea of all-Federal fund in flood control.

George Remus acquitted of murder at Cincinnati on sole ground of insanity.

League of Nations wants America to define attitude on League blockades.

Lapse of life insurance policies termed "flagrant public waste."

League of Nations to press fight outlawing white slavery.

Move in Congress to increase pay of submarine officers and men.

William Judd, big game hunter, killed by elephant in Africa.

Renato Donati, Italian flyer, claims new altitude record of 33,792 feet.

We Wonder.

That clothes will match the hair.

We wonder what will happen then Old Baldy will he dare?

Double Action.

Some people wash their faces.

Each mawmin in de sink—

As 'as a drinkin' fountain.

And does it 'as a drinkin' fountain.

Reasonable.

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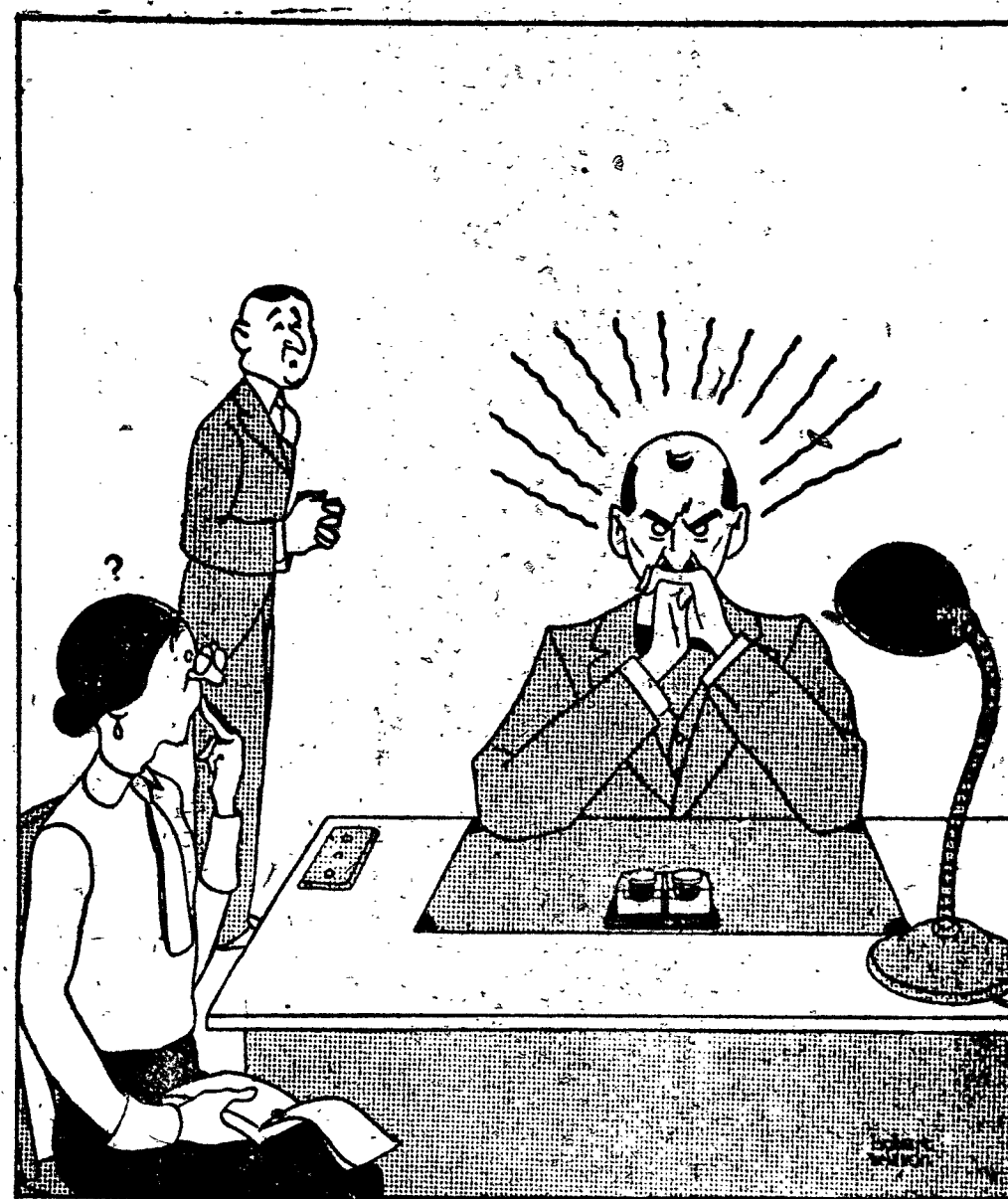
Some people wash their faces.

Main and N. Front.

Telephone 100

## H. G. PERKINS Insurance Agency, Fire, Life, Liability, Auto, Accident, Health REAL ESTATE

Everything you need in Real Estate. Give me a "ring" or drop me a "line" and I will call on you and fulfill your wants.



Portrait study of a sales manager who is about to Blow Up after being told the firm has lost a big order because the buyers claimed every time they telephoned the line was busy....

To forestall such unpleasanties in your own organization ask the Southern Bell Telephone Company to survey your telephone requirements and thus make sure your communication facilities are adequate.

## The 1928 Super Elito Speedster - here now!

THE finest high speed outboard motor ever built!

A thoroughbred racing motor in every detail—with all of Elito's famed qualities of reliability, endurance and easy starting retained!

Races in B class. Easily maintains 25 miles an hour and over on standard racing hulls. Drives fast displacement hulls and family type speed boats at amazing speeds.

Here now—on display—ready for demonstration.

Call on us!

FOR SALE BY

JOS. O. MAUFFRAY,

BAY ST. LOUIS.

Monogram Brand Type Writer  
Ribbons, Better Kind, 1.00 each  
The Sea Coast Echo, Tel. 3-1.



State of Mississippi.  
The E. Z. Opener Bay Co.,  
Sarah M. Kimball, if alive,  
or unknown heirs at law  
and all persons having  
any right title or interest in  
the following described land, to-wit:  
County, Mississippi, to-wit:  
Section 11, Township 8, S.,  
are summoned to appear in  
Court of the County of  
State on the 2nd Monday  
A. D. 1923, to defend the  
said court of Allen Kimball  
a suit to quiet and confirm  
his title to the above described  
land, you are defendants.  
The 10th day of December, A.  
D. 1923.



## Where to List for Results

I have ready buyers for Bay St. Louis and Waveland property. List your property with me for results. It will pay you.

**R. TERRELL PERKINS**

Bay St. Louis Branch Office,  
Beach Front, Near Corner Main St.

867 PERDIDO STREET,  
NEW ORLEANS, LA.

**W. H. SLINGER**

**Upholsterer.**

LATE WITH GALLUP, INC., NEW ORLEANS.

MATTRESSES

Phone 342-J

SLIP COVERS

109 Toulme St.

**I am the MASTER SALESMAN**



Lo, the people of the earth do me homage. I am the herald of success for men, merchants, manufacturers, municipalities and nations. I go forth to tell the world the message of service and sound merchandise. And the world listens when I speak.

There was a day long ago, when by sheer weight of superior merit, a business could rise above the common level without me, but that day has passed into oblivion.

For those who have used me as their servant I have gathered untold millions into their coffers.

## I SELL MORE MERCHANDISE

per dollar of salary paid me than any other salesman on the face of the earth. The fabled lamp of Aladdin never called to the service of its master genii half so rich and powerful as I am, to the man who keeps me constantly on his payroll.

## I HOLD THE BUSINESS

of the seasons in the hollow of my hand. I command the legions of fashion, mold the styles and lead the world withersoever I go. I drive unprincipled business to cover, and sound the death-knell of inferior merchandise. Frauds are afraid of me because I march in the broad light of day.

## WHOEVER MAKES ME THEIR SERVANT

for life takes no chances on drawing down dividends from my untold treasures bestowed with a lavish hand.

I have awakened and inspired nations, sent millions of men to fight the battles of freedom beyond the seas, and raised billions of dollars to foot the bills. Nations and kings pay me homage and the business world bows at my feet.

I sow broad fields for you to reap a golden harvest.

I Am The Master Salesman at Your Service

I Am Advertising

Awaiting Your Command At



## REGULAR MONTHLY MEET- CO. BOARD SUPERVISORS

State of Mississippi, county of Hancock.

Be it remembered that a regular meeting of the Board of Supervisors of Hancock County was begun and held in and for the county at the courthouse thereof in the City of Bay St. Louis on the first Monday of January, 1928, same being the second day of said month and being the time and place for the holding of said meetings, there were present, to-wit:

H. S. Weston, member-elect, Beat No. 1.

John B. Brown, member-elect, Beat No. 2.

F. Z. Goss, member-elect, Beat No. 3.

Jos. P. Moran, member-elect, Beat No. 4.

Emilio Cue, member-elect, Beat No. 5.

And thereupon on motion made and duly seconded and carried, H. S. Weston was elected as president of said Board, the Board being now organized and attended by Sheriff J. C. Jones and G. Favre, clerk, proceeded to the discharge of its duties.

Be it ordered by the Board that the following amounts be allowed and paid out of the Road and Bridge fund as per bills on file, examined and approved, to-wit:

Randolph Cameron, labor, permanent emp., \$2.25

Jodie Lott, gasoline, road maintenance, \$2.38

J. M. Givens, lumber, Beat 1, \$43.78

W. G. Thigpen, grading, Beat 1-2, \$60.00

Tom McArthur, labor, Beat 2, \$12.50

no. Schulties, labor, and lumber, Beat 2, \$5.00

John B. Brown, salary, Beat 3, \$22.50

W. P. Lee, Sr., salary, Beat 3, \$22.50

D. M. Laddner, labor, lumber, Beat 4, \$25.38

D. W. Thigpen, salary, Beat 4, \$12.50

Geo. Nicasie, salary, Beat 4, \$9.00

Randolph Cameron, labor and team, Beat 4, \$13.00

D. R. Moran, labor, Beat 4, \$12.50

N. Moran, labor, Beat 4, \$7.00

Joe Zingelinger, salary, Beats 1-4, \$12.50

A. Scatfield & Co., lumber, Beat 5, \$30.02

Jay Mercantile Co., supplies, Beat 5, \$5.00

E. J. McDonald, supplies, Beat 5, \$5.00

Edward Bros., repair on truck, Beat 5, \$4.95

J. Carrio, salary for Dec, Beat 5, \$10.00

Albert Bush, labor, Beat 5, \$9.00

Sherman Johnston, labor, Beat 5, \$9.00

Cluck Lott, labor, Beat 5, \$12.50

Harry Bourgeois, labor, Beat 5, \$21.25

Sam Laddner, labor, Beat 5, \$12.50

Be it ordered by the Board that the following amounts be allowed and paid out of the Highway Fund as per bills on file, examined and approved, to-wit:

Tom W. Lee, labor, Beats 1 & 2, \$12.50

Tom Stockstill, labor, Beat 3, \$7.75

H. L. Jones, gravel, Beat 3, \$15.00

Leander Pearson, labor, Beat 3, \$12.50

Gaston Lee, labor, Beat 3, \$15.00

Leroy Pearson, labor and gravel, Beat 3, \$10.00

Hugh Lee, labor, Beat 3, \$5.00

Be it ordered by the Board that the following amounts be allowed and paid out of the General County Fund as per bills on file, examined and approved, to-wit:

W. H. McDonald, salary, \$75.00

Mrs. Rutherford, keeper of poorhouse, \$90.00

Reese Rahmy, salary, \$125.00

Mayne J. O'Don, salary, \$125.00

E. Van Whitfield, salary, \$116.67

E. J. Goss, salary, \$100.00

Geo. D. Riley, auditing books for county, \$340.00

W. L. Bourgeois, supplies, \$12.00

A. L. Kergosien, stamps, etc., \$12.00

T. E. Keller, stamps, etc., \$15.00

Bay Music Store, musical clock, \$15.00

Postal Tel. Cable Co., telegram, \$7.00

Bay Plumbing Co., repairs on fountain, \$2.00

Merchants Bank & Trust Co., bonds for county officials' expenses, \$127.50

C. M. Shuler, salary, \$125.00

Edd. Smith's Stencil Wks., cushion stamps, \$12.00

Underwood Typewriter Co., type writer, \$58.75

Mississippi Power Co., lights, \$12.00

Edward Heltman, repair of lights, \$20.00

Hancock County Insurance Agt., insurance on trucks, \$7.00

John Schulties, manager of election, \$1.00

Theo. Tatehurst, mgr. of election, \$5.75

Cumberland T. & Co., rentals and tolls, \$7.00

A. Buehler, labor at courthouse, \$7.50

Roger Mauder, labor at courthouse, \$7.50

S. F. Straughn, labor at courthouse, \$6.75

J. F. Buehler, labor at courthouse, \$6.75

Joe. O. Mauffray, supplies, \$6.40

Hancock County insurance bonds for officials, \$93.25

F. F. Hancock Bros., supplies, \$93.25

Be it ordered by the Board that the following amounts be allowed and paid out of the School Fund as per bills on file, examined and approved, to-wit:

T. E. Keller, salary, \$116.67

Be it ordered by the Board that the following amounts be allowed and paid out of the Township Interest Fund of T. E. S. R. 12 W., as per bills on file, examined and approved, to-wit:

Walker Hardware Co., supplies, \$174.92

Be it ordered by the Board that the following amounts be allowed and paid out of the Township Interest Fund of T. E. S. R. 12 W., as per bills on file, examined and approved, to-wit:

Walker Hardware Co., supplies, \$100.00

Be it ordered by the Board that the following amounts be allowed and paid out of the Game and Forestry Fund as per bills on file, examined and approved, to-wit:

I. T. W. Mitchell, salary, \$25.00

Henry Wood, salary, \$20.00

Gaston Lee, salary, \$20.00

Alex Laddner, salary, \$20.00

Frank E. Johnston, salary, \$20.00

Gideon Holden, salary, \$20.00

Whereas, at the December meeting of the Board of Supervisors an order was passed directing the Clerk of this Board to advertise for bids for all funds belonging to the County, including such funds collected by the sheriff and tax collector that did not belong to the funds for which other depositories have qualified and

Be it ordered by the Board that the following amounts be allowed and paid out of the Township Interest Fund of T. E. S. R. 12 W., as per bills on file, examined and approved, to-wit:

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Walker Hardware Co., supplies, \$100.00

## GENERAL HI SCHOOL NEWS

LAURIN GEX, Editor.

Starts New Year Right.

Monday morning everyone that is almost everyone reported to school for work again.

After enjoying a wonderful week's vacation it was rather hard to get to school for 8:30, but nevertheless, we were there, with smiling faces, telling of the fun we had during the holidays and new year's resolutions for a bigger and better year at the High School.

Hi-Y News.

The Hi-Y of Bay High has been inactive for the last two or three weeks owing to the holiday's coming on, but the members intend to start the New Year off right by having a good meeting Thursday night.

The subject to be discussed is habits which is very much in keeping with the beginning of a New Year.

Yellow Jackets.

Under the direction of Coach Brooks the boys' basketball team of Bay-Hi has been progressing rapidly.

And all are looking forward to the trips and games that lie in the near future. They are especially anxious for the four-day trip beginning about January 26th.

This trip will include Perkinson A. H. S., Purvis A. H. S., and Hattiesburg H. S., with maybe one or two other games thrown in.

So far, there has been no captain elected. Coach is waiting till all have settled down to the routine of the work.

Blizzards Order New Suits.

Since the blizzards are planning on taking several week-end trips, it was decided new suits were needed. Tuesday a meeting was called, and suits decided upon.

They were ordered the following day, as the blizzards expect to wear them on the 30th, the day on which they meet the Elliville girls on S. S. C. gym. The blizzards will return the game on the 4th of February.

Commercial News.

The first year typing class did well on the last test. Among the best papers were Laurin Gex, Marian Sautier, Ed. Whitfield, Lenore Dulsion and Johane Underwood.

Barbara Sick made fifty words per minute in typing and is now working hard for sixty words. Come on Bab, you'll make it.

Serious Seniors.

The Seniors reported a wonderful time during the holidays—and are now back again with the same old school spirit. Class '28 has made many New Year resolutions and resolved that they will stick to them and make the New Year a prosperous one.

Jolly Juniors.

We have missed two of our classmates, Red Davis and Argle Mitchell, who are out of school because of illness.

Sophomore News.

The Sophs are all back at school ready to begin work, and study hard for mid-term examination.

Everyone had a good time during the holidays.

Fresh Freshies.

The Ninth grade is glad to welcome Nolan Taconi back. "Tac" has been in New Orleans for the past three weeks and returned to Bay High on Monday.

Sophs: Say Freshies what good news do you know?

Freshie: We don't know nothing.

Sophs: How come?

Freshie: We don't know every thing.

Eighth Grade.

We are very sorry to lose our classmate, Addie Lee Stephens, who has moved to New Orleans. She was popular with all her classmates.

Judge

FOR YOURSELF.

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Pity the poor pedestrian; he doesn't know where his next auto is coming from.

If all the people who stay out most of the night were laid end to end they wouldn't get up until noon.

Dorothea is so dumb she thinks a can opener is the key to the jail.

Krazy Kracks.

"Give a sentence with the word Forgiving."

Give us forgiving rickies.

The bootlegger doesn't pass out samples because he's afraid of killing a sale.

"What kind of a book are you looking for, Mame?"

"You know—something snappy—a lot of sex and not much reading."

According to a story in the New York World a young couple who went to the City Hall to be married called it off when a black cat walked in front of them. This should do much toward dispelling the old superstition that black cats are unlucky.

Nowadays a real football fan is one who knows the nationality of every man on the All American team.

President Coolidge recently told Gene Tunney that the looked like a movie actor. Well, that ends any doubts as to Calvin's courage.

Ginette is so dumb she thinks a smoked ham is a colored actor.

Funnybones.

Many a woman has shown too much of herself through the holes in a breach of promise suit.

Attagismation.

A young woman stepped into a department store and asked to look at a skirt behind the counter.

"My Gawd, madame," gasped the saleslady, "that ain't a skirt; it's a lamp shade."

Promoter of Lingerie shop—Do you know anything about ladies' underwear?

Applicant for job—Don't make the mistake of thinking I'm a lady.

# THE NEW Ford CAR

## Years Ahead of Any Other LOW-PRICED CAR.

It is distinctly a new and modern car designed to meet new and modern conditions

There is nothing quite like it any where in design, quality and price.

PLACE YOUR ORDER TODAY.

# Edwards Bros.

PHONE 224

## INTERESTING READING!

You'd be surprised to know the number of people who consider classified advertising in The Sea Coast Echo good reading. It is the clearing house of business in Hancock County.

If you have something to sell; want something; need help; are looking for a position; in search of home; want to buy an automobile, or sell a mouse trap—use and read The Echo Classified columns.

A three line classified ad costs only 30 cents—and nothing to read them—so use this medium EVERY WEEK.

Phone 3-J.

# THE SEA COAST ECHO

# Genuine! BAYER ASPIRIN

SAY "BAYER ASPIRIN" and INSIST!

Proved safe by millions and prescribed by physicians for

Colds Headache Neuritis Lumbago  
Pain Neuralgia Toothache Rheumatism

**DOES NOT AFFECT THE HEART**

**Safe** Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—Druggists.

## YOUR GOOD WILL

Our used cars are sold with full knowledge and appreciation of the fact that the customer's good will is at stake.

Consequently our prices are reasonable and our cars are right.

A USED CAR IS ONLY AS DEPENDABLE AS THE DEALER WHO SELLS IT



## In Trim This Winter?

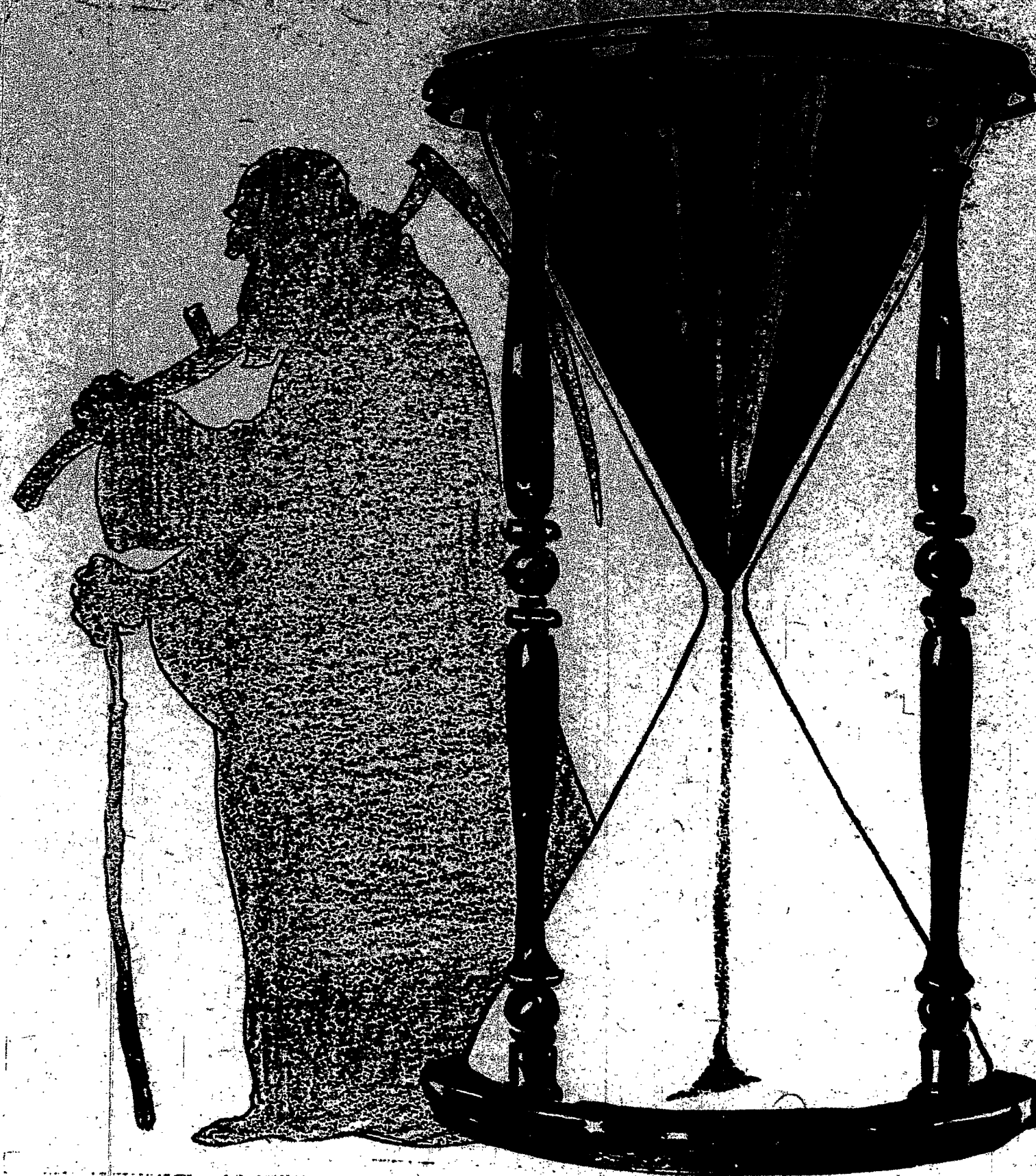
Watch The Kidneys After Winter's Colds.

Colds and grip are hard on the kidneys. When the kidneys are overworked, they become inflamed and the blood is poisoned. This causes a number of symptoms, such as backache, headache, dizziness, and general weakness. It is important to keep the kidneys in good condition during the winter months, when colds and grip are so prevalent. A good way to do this is to take a course of treatment with a kidney medicine, such as Dr. Williams' Pink Pills. These pills will help to cleanse the kidneys and restore them to normal health. They will also help to strengthen the entire system, and make you feel better and more energetic.

Dr. Williams' Pink Pills for Pale People



# Welcoming a New Year of Greater Opportunity



**AS GRAIN BY GRAIN** the falling sand marks the passing of time—as the year passes in day by day review before us—opportunities to do better and bigger things for Bay St. Louis and its people present themselves to each of us.

**May we all take full advantage of these golden chances so when we have passed with the years, kindly thoughts will ever follow on.**

The following business and professional interests stand ready to serve you and Bay St. Louis.

**A. & G. THEATER**  
"Strictly High-Class Movie Theater."  
POPULAR PRICES.

**ATLAS DRUG STORE**  
ROLAND & CASSIDY.  
"A Good Place to Trade at Home."

**BAY ICE & BOTTLING WORKS**  
Soliciting Your Trade For  
ICE AND COAL.

**BAY FURNITURE COMPANY**  
OPPOSITE L. & N. DEPOT.  
"Your Home Should Come First."

**BAY MERCANTILE CO.**  
"Henry's Big Store on the Beach."  
OPPOSITE MERCHANT'S BANK.

**BAY PLUMBING COMPANY**  
"Plumbing and Heating."  
151 MAIN ST. PHONE 288.

**BLUE RIBBON CONFECTIONERY**  
"Let Us Supply Your Table."  
MRS. J. J. HOOD, Prop. OPPOSITE ECHO BLDG.

**BEACH DRUG STORE**  
"Always For Bay St. Louis."  
ON THE BEACH. PHONE 123.

**PETER J. BOUDIN**  
Phone 58. Contractor and Builder.  
BOUDIN'S CASH STORE, THIRD STREET.

**C. C. McDONALD**  
"Everything For the Builder."  
BUY IT ALL AT HOME.

**BAY ST. LOUIS  
CHAMBER OF COMMERCE**  
"Ever Ready and Willing to Serve."

PHONE 62. **THE ULTIMATE CAR**  
WASHINGTON STREET

**ECONOMY STORE**  
Shoes, Hats and Clothing.  
OPPOSITE L. & N. R. DEPOT.

**EDWARDS BROS.**  
"Home of the Famous Ford"  
BUY CAR AND ACCESSORIES AT HOME.

**HANCOCK COUNTY BANK**  
Resources Over \$1,000,000.00  
NO ACCOUNT TOO SMALL TO SERVE.

**NORTON HAAS LUMBER CO.**  
"Lumber For Building."  
TELEPHONE 2202.

**JITNEY JUNGLE STORE**  
W. L. BOURBEOIS, Prop.  
"Save a Nickle on a Quarter."

**MARTIN'S LUNCH ROOM**  
"A Good Place to Eat."  
"ON THE BEACH."

**MERCHANTS BANK & TRUST CO.**  
GEO. R. REA, President.  
"Make Our Bank Your Bank."

**C. GREER MOORE**  
"I Sell Real Estate."  
111 N. BEACH ST. PHONE 272.

**JOS. O. MAUFFRAY**  
"Store of Honest Values."  
INVITES YOU TO TRADE AT HOME.

**PEOPLES BUILDING & LOAN ASSN.**  
Established 1890.  
BAY ST. LOUIS, MISS.

**H. G. PERKINS**  
"Real Estate—Insurance."  
MAIN AND NORTH FRONT ST. PHONE 100.

**SCHINDLER'S GARAGE**  
"One-Day Battery Charge Service."  
NICAISE AVENUE.

**SHAMROCK RESTAURANT**  
"On the Beach."  
YOUR PATRONAGE SOLICITED.

**ST. STANISLAUS COLLEGE**  
"The School of Character."  
BAY ST. LOUIS, MISS.

**A. SCAFIDE & CO.**  
"Feed, Lumber, Building Material."  
TELEPHONE 99.

**THE EXCLUSIVE SHOP**  
"Wearing Apparel."  
BAY ST. LOUIS, MISS.

**HOTEL WESTON**  
"Open Year 'Round."  
AT THE BRIDGE.

**J. N. WISNER**  
"On the Beach."  
912 BEACH BOULEVARD.

Bay St. Louis Is a Great Community—But Working Together We Can Make It BETTER



